



NEW HAVEN PUBLIC SCHOOLS
AGREEMENT COVER SHEET

Cover Sheet is an Internal Document for Business Office Use

Please Type

Contractor full name: LearnPlatform, Inc

Doing Business As, if applicable:

Business Address: 707 W North Street, Suite 104, Raleigh, NC 27603

Business Phone: 603-978-8727

Business email: greg.terry@learnplatform.com

Funding Source & Acct # including location code: ESSER II, 2552-6363-56697-0100

Principal or Supervisor: Ivelise Velazquez

Agreement Effective Dates: From 07/01/22. To 06/30/23.

Hourly rate or per session rate or per day rate.

Total amount: \$96,423.14

Description of Service: LearnPlatform will provide the district with three new capabilities: 1) the ability to analyze usage across all online learning platforms, 2) the ability to evaluate the impact of the online learning platform, and 3) the ability to manage contracts from new ideas through to when a contract is up for renewal.

This is an online platform that will pull usage data and student performance data from all other platforms to be able to make informed decisions about where there is duplication, under utilization and/or low impact on student performance.

Submitted by: Ivelise Velazquez Phone: 860-620-7882



NEW HAVEN PUBLIC SCHOOLS

Memorandum

To: New Haven Board of Education Finance and Operations Committee
From: Ivelise Velazquez
Date: May 4, 2022
Re: LearnPlatform, Inc

Please ***answer all questions and attach any required documentation as indicated below.*** Please have someone **ready to discuss** the details of each question during the Finance & Operations meeting or this proposal might not be advanced for consideration by the full Board of Education.

1. **Contractor Name:** LearnPlatform, Inc
2. **Description of Service:** LearnPlatform will provide the district with three new capabilities: 1) the ability to analyze usage across all online learning platforms, 2) the ability to evaluate the impact of the online learning platform, and 3) the ability to manage contracts from new ideas through to when a contract is up for renewal.
3. **Amount** of Agreement and hourly or session cost: \$96,423.14
4. **Funding Source** and account number: ESSER II, 2552-6363-56697-0100
5. Approximate number of staff served through this program or service: Districtwide
6. Approximate number of students served through this program or service: Districtwide
7. **Continuation/renewal or new Agreement?**
Answer all questions:
 - a. If continuation/renewal, has the cost increased? If yes, by how much? no
 - b. What would an alternative contractor cost: sole source
 - c. If this is a continuation, when was the last time alternative quotes were requested?
 - d. For new or continuation: is this a service existing staff could provide. If no, why not?
8. **Type of Service:**
Answer all questions:
 - a. Professional Development?
 - i. If this is a professional development program, can the service be provided by existing staff? If no, why not? N/A
 - b. After School or Extended Hours Program? N/A
 - c. School Readiness or Head Start Programs? N/A
 - d. Other: (Please describe)

Contractor Classification:

Answer all questions:

- e. Is the Contractor a Minority or Women Owned Business? No
- f. Is the Contractor Local? No
- g. Is the Contractor a Not-for-Profit Organization? If yes, is it local or national? Yes
- h. Is the Contractor a public corporation? NO
- i. Is this a renewal/continuation Agreement or a new service? No
- j. If it is a renewal/continuation has cost increased? If yes, by how much?
- k. Will the output of this Agreement contribute to building internal capabilities? If yes, please explain:

9. Contractor Selection: In this section, please describe the selection process, including other sources considered and the rationale for selecting the contractor. Please answer all questions:

What specific skill set does this contractor bring to the project? Please attach a copy of the contractor's resume if an individual or link to contractor website if a company: Scope of work describes the three functions that the contract will enable for the district – LearnPlatform will provide the district with three new capabilities: 1) the ability to analyze usage across all online learning platforms, 2) the ability to evaluate the impact of the online learning platform, and 3) the ability to manage contracts from new ideas through to when a contract is up for renewal.

- a. How was the Contractor selected? Quotes, RFP/RFQ, Sealed Bid or Sole Source designation from the City of New Haven Purchasing Department? Sole Source Is the contractor the lowest bidder? If no, why? Why was this contractor selected? N/A
- b. Who were the members of the selection committee that scored bid applications? Gilda Herrera, Dr. Michele Sherban, and Ivelise Velazquez
- c. If the contractor is Sole Source, please attach a copy of the Sole Source designation letter from the City of New Haven Purchasing Department.

10. Evidence of Effectiveness & Evaluation

Answer all questions

- a. What **specific need** will this contractor address and how will the contractor's performance be measured and monitored to ensure that the need is met? The scope of work has specific deliverables: a report on the duplication of platforms and on its impact.
- b. If this is a **renewal/continuation service** attach a copy of the evaluation or archival data that demonstrates effectiveness.
- c. How is this service aligned to the District Continuous Improvement Plan? Remote learning is something we need to continue of improve and its part of both the district improvement plan and CSDE guidance.

11. Why do you believe this Agreement is fiscally sound? The level of functionality is unmet by other vendors or current resources.

12. What are the implications of not approving this Agreement? We continue to have online resources that are not broadly impactful or sound investments.



NEW HAVEN PUBLIC SCHOOLS

AGREEMENT
By And Between
The New Haven Board of Education
AND

LearnPlatform, Inc

FOR DEPARTMENT/PROGRAM:

Academic Office

This Agreement entered into on the 4th day of May 2022, effective (*no sooner than the day after Board of Education Approval*), the 1st day of July, 2022, by and between the New Haven Board of Education (herein referred to as the “Board” and, LearnPlatform, Inc located at, 517 W North Street, Raleigh, NC 27603 (herein referred to as the “Contractor”).

Compensation: The Board shall pay the contractor for satisfactory performance of services required the amount of \$96,423.14.

The maximum amount the contractor shall be paid under this agreement: Ninety six thousand four hundred twenty three dollars and fourteen cents (\$96,423.14). Compensation will be made upon submission of an itemized invoice which includes a detailed description of work performed and date of service.

Fiscal support for this Agreement shall be by ESSER II Program of the New Haven Board of Education, **Account Number:** 2552-6363-56697- Location Code: 0100

This agreement shall remain in effect from July 1, 2022 to June 30, 2023

SCOPE OF SERVICE: *Please provide brief summary of service to be provided.*

LearnPlatform will provide the district with three new capabilities: 1) the ability to analyze usage across all online learning platforms, 2) the ability to evaluate the impact of the online learning platform, and 3) the ability to manage contracts from new ideas through to when a contract is up for renewal.

This is an online platform that will pull usage data and student performance data from all other platforms to be able to make informed decisions about where there is duplication, under utilization and/or low impact on student performance.

Exhibit A: Scope of Service: Please attach contractor's detailed Scope of Service on contractor letterhead with all costs for services including travel and supplies, if applicable.

Exhibit B: Student Data and Privacy Agreement: Attached

APPROVAL: This Agreement must be approved by the New Haven Board of Education *prior to service start date*. Contactors may begin service no sooner than the day after Board of Education approval.

HOLD HARMLESS: The Contractor shall insure and/or indemnify the Board and its members, employees and agents against all claims, suits, and expenses, including reasonable attorney's fees, in connection with loss of life, bodily injury or property damage arising from any neglect act or omission of the Contractor or its employees or agents. Further, the Contractor covenants and agrees that it shall hold the Board and its members, employees and agents harmless against any and all claims, suits judgments of any description whatsoever caused by the Contractor' breach of this agreement or based upon the conduct of the Contractor, or its agents or its employees or arising out of in connection with their activities under this agreement.

TERMINATION: The Board may cancel this agreement for any reason upon thirty (30) days' written notice sent to the Contractor by certified U.S. mail, return receipt requested; provided however, that the Board shall be responsible to the Contractor for all services rendered by the Contractor through the last day of thirty (30) day notice period, as long as the Agreement was approved by the Board prior to the start date of service.



Contractor Signature

President
New Haven Board of Education

5/9/22

Date

Date

Jan Nassim / CFO

Contractor Printed Name & Title



NEW HAVEN PUBLIC SCHOOLS

EXHIBIT B

STUDENT DATA PRIVACY AGREEMENT SPECIAL TERMS AND CONDITIONS

For the purposes of this Exhibit B "directory information," "de-identified student information," "school purposes," "student information," "student records," "student-generated content," and "targeted advertising" shall be as defined by Conn. Gen. Stat. §10-234aa.

1. All student records, student information, and student-generated content (collectively, "student data") provided or accessed pursuant this Agreement or any other services agreement between the Parties are not the property of, or under the control of, the Contractor.
2. The Board shall have access to and the ability to delete student data in the possession of the Contractor except in instances where such data is (A) otherwise prohibited from deletion or required to be retained under state or federal law, or (B) stored as a copy as part of a disaster recovery storage system and that is (i) inaccessible to the public, and (ii) unable to be used in the normal course of business by the Contractor. The Board may request the deletion of any such student information, student records or student-generated content if such copy has been used by the operator to repopulate accessible data following a disaster recovery. The Board may request the deletion of student data by the contractor within two (2) business days of receiving such a request and provide to the Board confirmation via electronic mail that the student data has been deleted in accordance with the request, the date of its deletion, and the manner in which it has been deleted. The confirmation shall contain a written assurance from the Contractor that proper disposal of the data has occurred in order to prevent the unauthorized access or use of student data and that deletion has occurred in accordance with industry standards/practices/protocols.
3. The Contractor shall not use student data for any purposes other than those authorized pursuant to this Agreement.
4. A student, parent or legal guardian of a student may review personally identifiable information contained in student data and correct any erroneous information, if any, in such student data. If the Contractor receives a request to review student data in the Contractor's possession directly from a student, parent, or guardian, the Contractor agrees to refer that individual to the Board and to notify the Board within two (2) business days of receiving such a request. The Contractor agrees to work cooperatively with the Board to permit a student, parent, or guardian to review personally identifiable information in student data that has been shared with the Contractor, and correct any erroneous information therein.

5. The Contractor shall take actions designed to ensure the security and confidentiality of student data.
6. The Contractor will notify the Board, in accordance with Conn. Gen. Stat. § 10-234dd, when there has been an unauthorized release, disclosure or acquisition of student data. Such notification will include the following steps:

Upon discovery by the Contractor of a breach of student data, the Contractor shall conduct an investigation and restore the integrity of its data systems and, without unreasonable delay, but not more than thirty (30) days after such discovery, shall provide the Board with a more detailed notice of the breach, including but not limited to the date and time of the breach; name(s) of the student(s) whose student data was released, disclosed or acquired; nature of and extent of the breach; and measures taken to ensure that such a breach does not occur in the future.

7. Student data shall not be retained or available to the Contractor upon expiration of the contract between the Contractor and Board, except a student, parent or legal guardian of a student may choose independently to establish or maintain an electronic account with the Contractor after the expiration of such contract for the purpose of storing student-generated content.
8. The Contractor and Board shall each ensure their own compliance with the Family Educational Rights and Privacy Act of 1974, 20 U.S.C. § 1232g, as amended from time to time.
9. The Contractor acknowledges and agrees to comply with the above and all other applicable aspects of Connecticut's Student Data Privacy law according to Connecticut General Statutes §§ 10-234aa through 10-234dd.
10. The Parties agree that this Agreement controls over any inconsistent terms or conditions contained within any other agreement entered into by the Parties concerning student data.

Revised: 10/2/18

Quote for:

Quote #LP-1007882 | Valid until May 28, 2022

New Haven School District

54 Meadow St, New Haven, CT, United States, 06519-1783

Prepared for:

Ivelise Velazquez, Assistant Superintendent for Curriculum and Instruction
New Haven School District
ivelise.velazquez@new-haven.k12.ct.us
(860) 620-7882

Prepared by:

Greg Terry, Regional Vice President
LearnPlatform
greg.terry@learnplatform.com
(603) 978-8727

Subscriptions

SKU	Item Name	List Annual Price	Discount %	Annual Price	Duration (Years)	Line Total
LP-2101	Organize & Communicate Package	\$48,078.00	0%	\$48,078.00	1.08	\$51,924.24
LP-2102	Streamline & Comply Package	\$43,290.00	35%	\$28,138.50	1.08	\$30,389.58
LP-2103	Analyze & Improve Package	\$43,290.00	35%	\$28,138.50	1.08	\$30,389.58
Subscriptions Total						\$112,703.40

Services

SKU	Item Name	Item Description	List Price/Unit	Net price/Unit	Total quantity	Line Total
IS-2201a	Organize & Communicate Configuration		\$2,100.00	\$2,100.00	1	\$2,100.00
IS-2202a	Streamline & Comply Configuration		\$3,150.00	\$3,150.00	1	\$3,150.00
SP2232	Analyze & Improve Professional Learning Services Bundle		\$3,150.00	\$3,150.00	1	\$3,150.00
Services Total						\$8,400.00

Credits

Item Name	Item Description	Line Total
Credit	Participation in Impact for Equity Program	(\$21,645.00)
Credits Total		(\$21,645.00)

Total Amount Due: \$104,458.40

LearnPlatform
517 W North St
Raleigh, NC 27603



Quote #LP-1007882

Terms and Conditions

Term: Subscription begins on Jun 1, 2022 and continues through Jun 30, 2023

Payment Terms:

- \$8,035.26 due Jun 1, 2022 (net 30).
- \$96,423.14 due Jul 1, 2022 (net 30).

Renewal: Future subscriptions automatically renew at the end of the initial or existing term for 12 months, based on the Annual Subscription Total of \$104,355.00. Renewal amount may increase by up to 7% of prior term renewal amount (excludes promotional credits/free months and other items not charged for). Automatic renewal cancellable with written notice from client sixty (60) days prior to the end of existing term.

IMPACT for Equity Participation Agreement

This legally binding Order Form is governed by the [Subscription and License Agreement](#) between Customer and LearnPlatform, Inc. LearnPlatform complies with the [Data Processing Agreement](#), [User Terms of Service](#), and all federal regulations. LearnPlatform, Inc. is a "B" ("For Benefit") Corporation, headquartered at 517 W North St., Raleigh, NC 27603. Federal Tax ID number: 46-4669383.

Please complete the section below and return to greg.terry@learnplatform.com

Choose one of the following:

I have a purchase order number: _____

A purchase order will be sent to greg.terry@learnplatform.com by Jun 1, 2022

A purchase order is not required for this purchase.

Invoices should be sent to:

Name:	Title:
<input type="text"/>	<input type="text"/>
Email:	Phone:
<input type="text"/>	<input type="text"/>

I accept the proposal for the above services and fees.

Printed Name:	Signature:	Date:
<input type="text"/>	<input type="text" value="X"/>	<input type="text"/>

LearnPlatform
517 W North St
Raleigh, NC 27603



New Haven Public Schools



Enrollment: 21,645
Duration: 1.00 years (June 1, 2022 to May 31, 2023)

Option 1

Organize & Communicate + Streamline & Comply + Analyze & Improve

- Product library, contract management, white-labeling, usage dashboards, district-specific feedback, educator insights, structured product pilots
- Request and approval workflows, internal management, vetting, compliance and vendor applications
- Quantitative ESSA-aligned rapid-cycle evaluation

LearnPlatform Services:

- Organize & Communicate Configuration and Consulting
- Streamline & Comply Configuration and Consulting
- Introduction to Rapid Cycle Evaluation
- Fidelity Reporting for Equity in Utilization and Cost Savings: A Primer
- IMPACT Reporting as an Equity and Achievement Tool

Annual Subscription: \$104,355.00
(\$4.82 per student)

Total Services Cost: \$8,750.00

Total Investment: \$113,105.00



Not for distribution. This document is only an estimate for budget planning purposes.

Specifications for an EdTech Effectiveness System

An EdTech Effectiveness System is required infrastructure for districts to ensure safety, advance equity & outcomes, and improve budgets by driving operational efficiency and instructional effectiveness. This solution equips districts with the tools necessary to ensure students and teachers are accessing the safest and most effective tools available, and that their edtech investments are cost-effective and represent the needs of all students.

An EdTech Effectiveness System enables districts to achieve the following goals:

- 1) **Make Evidence-Based Decisions:** Evaluate the impact of edtech on student growth
- 2) **Advance Equity:** Ensure edtech tools are working well for all students and teachers
- 3) **Access Insights:** Gather edtech feedback from educators and third party privacy insights
- 4) **Increase Efficiency:** Increase edtech process efficiency and centralize contract management
- 5) **Comply With Data Privacy Policies:** Build student data privacy and safety reviews into app vetting processes
- 6) **Drive EdTech ROI:** Evaluate edtech investments with evidence of utilization, cost and outcomes

An Edtech Effectiveness System provides education organizations with the support they need to foster an effective edtech ecosystem. An effective edtech ecosystem:

- **Relies on evidence.** Evidence-based decision making ensures that choices being made by education organizations are optimal for their students and learning environment. The Every Student Succeed Act outlines four levels of evidence that districts must apply for continued use of federal funds. An edtech effectiveness system includes rapid-cycle evaluation technology that directly aligns with ESSA's four levels of evidence.
- **Functions through an equity lens.** Effective education organizations activate their edtech environments to ensure policies, practices and purchases close digital learning equity gaps and serve all students. An edtech effectiveness system helps expose gaps and supports addressing inequities through timely insights, resources and evidence.
- **Measures and improves engagement.** Measuring engagement provides a real-time leading indicator on downstream learning. An edtech effectiveness system provides technology, tools and data privacy frameworks to ensure safe visibility to the information needed for early insights into how edtech ecosystems are working for all students.
- **Is process oriented and efficient.** Effective education organizations not only analyze total cost of ownership and cost-efficiency, but also increase their purchasing power with peer insights and process automations. An edtech effectiveness system offers technology, process automations, and analytics to maximize return on investment.

The desired system would meet these requirements:

- **Organization Digital Resource Library**
 - Searchable and filterable websites, internal and external, to display approved digital resources
 - Internal site provides staff with an organization library of digital resources that are evaluated or under review
 - External site to share a view-only digital resource inventory for parents and external stakeholders
 - Ability to hide digital resources from internal or external view by status flag
 - Organization configurable status flags and audience-driven categorizations for all digital resources in the organization library (e.g. approved, pending, denied, etc.)
 - Organization configurable privacy flags for all digital resources in library
 - Custom launch link to incorporate organization specific SSO access point to a resource
 - Customize look and feel of system to match organization branding
 - Varied levels of access to multiple administrators for system management
 - Option for school level system instances that mimic district level functionality

- **Contract, Cost & Resource Management by Product**
 - Central management of digital resource contracts and costs
 - Central management and sharing of resources, tutorials, or policies
 - Flexibility to include text, URL, list, and/or document resources
 - Levels of resource sharing for administrators, teachers and parents

- **Usage Inventory Dashboard**
 - Usage inventory dashboard of digital resources being used across the organization (known and unknown)
 - Ability to filter usage data by time span, school, approval flag, and other variables
 - Ability to export digital resource library and usage data
 - Ability to build digital resource library and update statuses from usage dashboard
 - Ability to request feedback on a digital resource from educators identified as using said resource

- **Educator Request & Feedback Workflows**
 - Allow educators to submit edtech resource requests to administrators
 - Provides a single or multi-level approval process for approving digital resources
 - Assign multiple product reviews for sign off by any department
 - Invite vendors to provide necessary information during evaluation process
 - Provide multiple person evaluation system for digital resources requests
 - Notifications at each workflow step for transparency during evaluation process

- Ability to customize resource request questions based on resource status flag
- Collect staff feedback on approved or under consideration digital resources
- Target specific educators for feedback for renewals and customized pilots
- Ability to target single or multiple products for feedback
- Ability to generate and export a comparison view of up to five resources


- Privacy & Compliance, Provider Vetting
 - Access to a comprehensive and searchable digital resources library of 9,000+ products that includes privacy documentation and third-party privacy evaluations
 - Build custom provider applications including vendor questionnaires, RFIs, RFPs and compliance agreements
 - Automate processes for application intake and acceptance from providers
 - Designate a provider contact for application exchange
 - Manage provider applications for compliance with FERPA/COPPA and student data privacy policy including terms and condition review/signature, custom approval workflow, and contract document upload

- Rapid-Cycle Analysis
 - Supports scientific analysis of digital resources using educational ESSA standards of evidence
 - Allows for data segmentation by student demographic groups (e.g. free/reduced lunch, IEP status, ethnicity, etc.)
 - Provides breakdown of student use to fidelity using vendor provided data
 - Provides analysis and evidence on edtech effectiveness for individual products including impact on achievement using organization provided data
 - Provides cost-effectiveness analysis highlighting unused or underutilized licenses

- Additional requirements:
 - Staff single sign on to system/site using Active Directory or SAML 2.0
 - System must work on both Windows and Apple devices
 - System must have administrator and educator level account access
 - System and services must be fully compliant with COPPA, FERPA, CIPA and all State and Federal Regulation
 - One Roster certified with automated One Roster file intake process

EdTech Effectiveness System Comparison Matrix

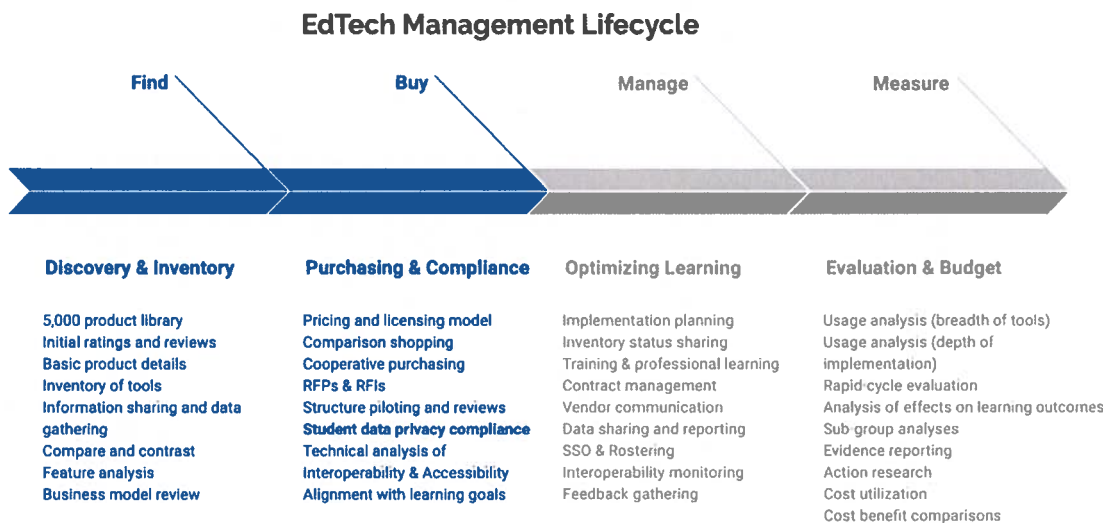
The following comparison matrix has been provided to allow for side by side comparison of edtech effectiveness functionality across various edtech solutions.

✓	Yes	⊖	Partial	X	No
EdTech Effectiveness System		LearnPlatform 	Single Sign-On Solutions	Usage Analytics Solutions	
Teacher Support in Remote Learning					
Teacher facing organization library w/ product specific, custom approval & privacy statuses, resources, custom tags, and launch link by tool	✓	⊖	X		
In library privacy insights from third-party, trusted partners and peer organizations (including SDPC)	✓	X	⊖		
Reliable teacher feedback guided by standardized, research based metrics rubric	✓	X	X		
Side by side comparison of edtech products & feedback broken down by research based metrics	✓	X	X		
Full teacher request workflow that allows teachers to request products and track status	✓	X	X		
Teacher specific "My Library" that can be shared with parents and students via public URL	✓	X	X		
Teacher connections that allow teachers to see each other's libraries of edtech tools	✓	X	X		
Parent Support in Remote Learning					
Parent facing (no login) organization library w/ product specific, custom approval & privacy statuses, resources, and launch link by product	✓	⊖	X		
Parent library is mobile-friendly and can be embedded onto organization web pages	✓	X	X		
Supporting Education Organization Processes					

Cost & contract management by edtech product	✓	X	X
Resource management and sharing by product w/ administrators, teachers, parents, etc.	✓	⊖	X
Customizable teacher request workflow w/ reviewers & notifications	✓	X	X
Provider application workflow w/ reviewers & notifications to support privacy vetting, etc.	✓	X	X
Quantitative and Qualitative Analytics to Support Equity and Efficacy			
Usage inventory dashboard of edtech used across the organization including invisible edtech	✓	⊖	⊖
Structured product pilots & targeted teacher feedback requests	✓	X	X
Robust usage to fidelity analysis w/ vendor provided data	✓	X	X
Research-driven rapid-cycle evaluation of efficacy by product	✓	X	X
Fidelity, efficacy analysis w/ vendor provided data by student groups/demographics	✓	X	X
Full analysis of cost-effectiveness as it related to utilization and efficacy by edtech product	✓	X	X
Research-driven, validated & published analysis methods & framework aligned with ESSA reporting requirements	✓	X	X
One Roster certified with automated data intake of One Roster files	✓	⊖	⊖
On-call research team, experienced evaluators & edtech experts	✓	X	X

Sole Source Statement for LearnPlatform

LearnPlatform is the only comprehensive edtech management and rapid cycle evaluation system available in the market, supporting every stage of the edtech lifecycle.



Procurement offices in states, districts, and university institutions have performed extensive research, including exhaustive market scans of existing products, services, and features available in the public domain or available from public or private entities for like-kind services. Education organizations have consistently concluded that no other product or service includes the core intellectual properties and combination of features, functions exclusively available from LearnPlatform, and for these reasons, education entities have deemed LearnPlatform a sole source provider. A selection of the unique characteristics and intellectual properties, especially in combination, include:

- **Peer-Reviewed, Research-Based Grading Protocol & Rubric:** LearnPlatform, Inc. performed data-science validated research of educators, validating the eight aspects most important to educators when they try, buy and use education technology, creating deep contextual insights on and across all edtech products.
- **LearnPlatform Protocol for Evaluation Across Any School Network:** One-of-a-kind protocol for entities to collect and manage insights from educators at every level, informing their own and other entities.
- **Educator-Dependent Normalized Grading Algorithm:** While LearnPlatform has provided its research-based grading protocol and briefs for public scrutiny, the grading algorithm,

based on ongoing educator input and statistical normalization, is designed for unique grading across products and across institutions.

- **Configurable, Private LearnPlatform:** Enterprise clients have unique tools to add to the grading protocol, keep results private or to share and report on their findings.
- **White Labeling & Enterprise Tailoring to School, District, State & Network Processes:** LearnPlatform is specifically designed to support the processes of local, state, and regional education entities as they try, buy and use education technologies. The combination of alerts, emails and reporting capabilities are based on years of research, are configurable to client needs, and do not exist elsewhere.
- **Role-Based Security and Reporting:** Permissions and access to reportable data are limited based on users' roles. Additional anonymized (or de-identified) data is aggregated, but cannot be identifiable to users.
- **IMPACT™ Technology:** Proprietary data integrations, analysis and reporting engine known as Integrated Metrics Producing Analytics on Classroom Technology (IMPACT) technology provide rapid edtech evaluation including fidelity/utilization data, student achievement analysis, sub-group analysis, contextual insights and latent technology monitoring.
- **Always-On EdTech Inventory, with Google for Education Integration:** A unique time-saving tool for teachers which also creates an always-on inventory and usage dashboard of any of the 9,000 + edtech tools product library.
- **Intra- and Inter-Entity Filter Setting with Online Visibility:** Aggregation of qualitative and quantitative data across entities using the LearnPlatform Protocol is unavailable elsewhere. The ability to configure at each level of the organization based on public data filters and LearnPlatform specific filters is unique.
- **Neutral Platform and Business Model:** LearnPlatform has no incentive or business reason to influence the decisions to try, buy, keep, use or discontinue tools. The grades and data gathered and provided are for informational purposes; no financial or other benefit to LearnPlatform is affected based on the severity, or the lack thereof, of grades or inputs gathered or provided.
- **Embedded, On-Demand RFI, RFP, Survey and Application Engine:** Integrated self-service and supported requests for information, as deemed by the administrator, managed to any/all stakeholders across the edtech ecosystem.
- **Multi-layered Contract Management:** Contract upload, download, entity level status, approvals, dashboards and configured sharing across organization.
- **Integration of Public and Private Data:** LearnPlatform keeps up-to-date information on all schools and districts in America, and quantifies other public and private data sets to inform educators and save them time.
- **Fully Compliant with COPPA, FERPA, CIPA and all State & Federal Regulations**

Beyond the individual features, functions and properties outlined herein, it is deemed both cost-prohibitive and functionally impossible for an individual school, district or state to custom-build a separate and equivalent system, with the neutrality and comprehensiveness provided.

Example of Sole Source Approval from purchasing entity:

Tacoma Public Schools, after public posting an RFI Survey in January 2019, included the technical requirements below verbatim – to which no other respondents qualified. References available upon request.

Technical Requirements:

1. *Provide websites both internal and external to display approved and denied district digital resources*
2. *Internal site would provide staff with a district library of digital resources that are currently evaluated or under review*
3. *External site to share a view-only product inventory for parents and external stakeholders*
4. *District configurable status flags for all products in district library (e.g. approved, pending, denied, etc.)*
5. *Supports scientific analysis of digital resources using educational ESSA standards of evidence*
6. *Centrally manage and share product specific resources, tutorials, or policies*
7. *Centrally manage product contracts and costs*
8. *Access to a comprehensive and searchable digital resources library*
9. *Automate processes for application intake and acceptance from vendors*
10. *Provides a single or multi-level approval process for approving digital resources*
11. *Assign multiple product reviews for sign off by any department*
12. *Invite vendors to provide necessary documentation during evaluation process*
13. *Manages vendor applications for compliance with FERPA/COPPA and WA student data privacy policy including term and condition review/signature, custom approval workflow, contract document upload and digital badge attachment.*
14. *Provide multiple person evaluation system for digital resources requests*
15. *Set notifications at each step of workflow for transparency during evaluation process*
16. *The ability to target single or multiple products for feedback*
17. *Collect staff feedback on approved digital resource products*
18. *Staff single sign on to system/site using Active Directory and SAML 2.0*
19. *Ability to assign different levels of access to multiple members for system management*
20. *System must work on both Windows and Apple devices*
21. *System and services must be fully compliant with COPPA, FERPA, CIPA and all State and Federal Regulations*