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Please Type

Contractor full name: Blackboard Inc.

Doing Business As, if applicable:

Business Address: 5201 Congress Avenue, Boca Raton FL 33487

Business Phone: 1-561-923-2500

Business email: operations@blackboard.com;kaitlin.ford@blackboard.com

Funding Source & Acct # including location code: 25476106 56694 0490

Principal or Supervisor: Typhanie Jackson

Agreement Effective Dates: From <u>01/02/22</u> To <u>06/30/2022</u>.

Hourly rate or per session rate or per day rate.

Total amount: \$59,098.60

Description of Service: Please provide a one or two sentence description of the service. Please do not write "see attached."

Submitted by: Typhanie Jackson Phone: 475.220.1784



Memorandum

To: New Haven Board of Education Finance and Operations Committee
From: Typhanie Jackson, Director of Special Education/Student Services

Date: 4/22/2022

Re: BlackBoard Inc

Please <u>answer all questions and attach any required documentation as indicated below</u>. Please have someone **ready to discuss** the details of each question during the Finance & Operations meeting or this proposal might not be advanced for consideration by the full Board of Education.

- 1. Contractor Name: Blackboard Inc
- 2. **Description of Service**: Initial website templates setup and installation for 44 locations.
- 3. **Amount** of Agreement and hourly or session cost:\$59,098.60
- 4. Funding Source and account number: Alliance Grant 25476106 56694 0490
- 5. Continuation/renewal or new Agreement?

Answer all questions:

- a. If continuation/renewal, has the cost increased? If yes, by how much? No
- b. What would an alternative contractor cost: N/A
- c. If this is a continuation, when was the last time alternative quotes were requested? new service
- d. For new or continuation: is this a service existing staff could provide. If no, why not?.No
- 6. Type of Service:

Answer all questions:

- a. Professional Development?
 - i. If this is a professional development program, can the service be provided by existing staff? If no, why not?
- b. After School or Extended Hours Program?
- c. School Readiness or Head Start Programs?
- d. Other: website setup and templates for the New Haven Public School district schools and programs.
- 7. Contractor Classification:

Answer all questions:

- a. Is the Contractor a Minority or Women Owned Business? No
- b. Is the Contractor Local? No
- c. Is the Contractor a Not-for-Profit Organization? If yes, is it local or national? No
- d. Is the Contractor a public corporation? No
- e. Is this a renewal/continuation Agreement or a new service? New Service/existing contractor.
- f. If it is a renewal/continuation has cost increased? If yes, by how much? No
- g. Will the output of this Agreement contribute to building internal capabilities? If yes, please explain: Streamline internal and external communication to staff and public.

8. Contractor Selection:

Answer all questions

- a. What specific skill set does this contractor bring to the project? If a new contractor, please attach a copy of the contractor's resume. Current contractor
- b. How was the Contractor selected? Quotes, RFP/RFQ, Sealed Bid or Sole Source? N/A
- c. Please describe the selection process including other sources considered and the rationale for selecting this Contractor: N/A

9. Evidence of Effectiveness & Evaluation

Answer all questions

- a. What <u>specific need</u> will this contractor address and how will the contractor's performance be measured and monitored to ensure that the need is met? The template will be implemented to all schools to ensure district branding and communication.
- b. If this is a renewal/continuation service <u>attach a copy of the eval</u>uation or archival data that demonstrates effectiveness. N/A
- c. How is this service aligned to the District Continuous Improvement Plan? The school websites will be streamline with a similar look and feel. Allowing for users to have a similar and pleasant experience when searching for information.
- 10. Why do you believe this Agreement is fiscally sound? The schools currently purchase their websites at different cost and this will save the district funding while providing a similar look and feel throughout the schools sites.
- 11. What are the implications of not approving this Agreement? Continues discrepancy between schools sites. Some have elaborate websites and some have basic sites make the user experience difficult at times.