Superintendent Evaluation: A Vehicle for Continuous Improvement

New Haven Board of Education
Superintendent EvaluationOverview
January 28, 2019

A National Perspective: Superintendent Evaluation, Hanover Associates, 2011 (LEAD CT)

Snapshot of national practice.....

A State Perspective: Superintendent Evaluation Public Under State Law, But It Doesn't

Always Turn Out that Way, Hartford Courant,

December 29, 2016

Secret Superintendent Evaluations Unacceptable,
Hartford Courant editorial, January 3, 2017

30% of the 137 CT School Boards that reported conduct oral superintendent evaluations in Executive Session 92 of the 137 CT Boards reported superintendent evaluation results in a written document 77of the 137 CT Boards sent written evaluation to Courant

(FOI)

Discussion: Implications and Reactions?

ASSUMPTIONS

SUPERINTENDENT LEADERSHIP COUNTS AND IS INSTRUMENTAL IN IMPROVING STUDENT ACHIEVEMENT

THE SCHOOL DISTRICT GOVERNANCE TEAM IS CRITICAL TO THE SUCCESS OF A SCHOOL DISTRICT; THERE MUST BE AGREEMENT ON GOALS AND EXPECTATIONS

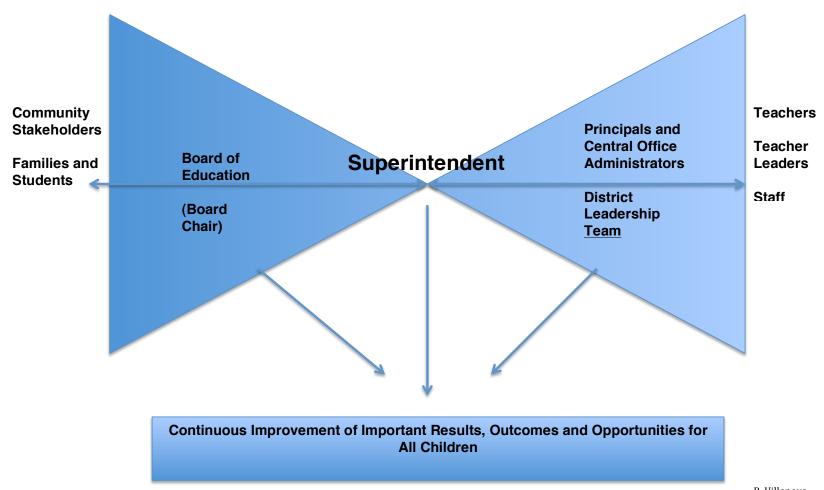
LEADERSHIP FOR LEARNING IS THE CORE WORK OF THE SUPERINTENDENT AND DISTRICT LEADERSHIP TEAM BASED ON AGREED UPON DISTRICT GOALS

IN LEADERSHIP FOR SYSTEMIC REFORM AND SUSTAINED IMPROVEMENT COHERENCE AND ALIGNMENT ARE BOTH ESSENTIAL AND CRITICAL

CREATING OR HARNESSING THE "URGENCY FOR IMPROVEMENT" IS FUNDAMENTAL AND MUST BE SUPPORTED THROUGH A SHARED PURPOSE AND INTERNAL ACCOUTABLITY

SUPERINTENDENT LEADERSHIP MUST BE STRATEGIC AND HIGH LEVERAGE WITH A PURPOSEFUL THROUGH LINE TO THE INSTRUCTIONAL CORE

Why Superintendent Leadership Matters and How Superintendents Implement A Powerful District Leadership Theory of Action



Key Attributes of A Superintendent Evaluation System

- 1. Performance review and feedback must be based on clear criteria and evidence
- 2. Standards and goal-based evaluation of the superintendent is fundamental to collaborative governance and continuous improvement
- 3. The process must be designed to promote high levels of CEO effectiveness, professional growth, and ongoing dialogue between the superintendent and school board
- 4. The evaluation process must be supported by a fair, credible, and evidence-based process
- 5. An agreed upon evaluation process prevents a hurried and disruptive process if trust and communication start to arise between the board and superintendent
- 6. Standards-based feedback allows for leadership adjustments and improvements
- 7. The final evaluation is often tied to annual compensation decisions and contract extension

Common Components for Superintendent Evaluation

- 1. Agreed upon timeline, activities or processes and an evaluation instrument
- 2. Identified district goals with agreed upon performance measures
- 3. Superintendent leadership standards with clear and observable criteria (LEAD CT/CABE/CAPSS)

A system for BOE members to provide feedback or ratings based on standards (rubrics, rating categories, narrative or combination)

- 4. Superintendent Self Evaluation and Reflection process or embedded opportunity
- 5. Summary statement (sometimes this is the only item placed in personnel file)

Other Items

Collaborative governance criteria and instrument BOE Self Evaluation criteria and instrument

New Haven Public Schools Superintendent Evaluation Timeline

Beginning of New Evaluation Year Meeting

July / September

(Meeting to be conducted in executive session)

- **Step 1:** Board Self-Evaluation and Goal Setting
- **Step 2:** Leadership Team Goal / Priority Setting.
- Step 3: Superintendent's Professional Goals and Objectives.

Mid-Year Evaluation Meeting

December / January

(Conducted in executive session)

- **Step 1:** Board Reviews Its Performance
- Step 2: Informal Leadership Team discussion regarding progress on goals and objectives.
- Step 3: Targeted informal feedback provided to Superintendent regarding his/her performance.

End of Year Evaluation of the Superintendent

May / June

- Step 1: Superintendent presents "year in review" self-assessment to Board of Education regarding his/her performance.
- Step 2: Board of Education evaluates the Superintendent's job performance. A draft evaluation is developed during this meeting in districts where a written evaluation of the Superintendent is provided.
- Step 3: Meeting (in executive session) between Board of Education, as per Board of Education policy and the Superintendent, to share and discuss draft evaluation.
- Step 4: Formal evaluation is completed and presented to the Superintendent of School by a representative(s) of the Board of Education as per policy.

Note: Superintendent's Evaluation is a public document subject to FOIA.

FRAMEWORK ATTRIBUTES

Bold – instills urgency among students, staff and stakeholders for dramatic improvements based entirely upon the learning needs of students.

Strategic - drives
toward clear end results
in cooperation with
the board of education
supported by a strong
district theory of action
and deliberate efforts
to build coherence by
aligning and integrating
structures, processes
and initiatives.

Sustainable – works with board of education and district leadership team to build capacity within the district and its stakeholders that will last long past the tenure of the current superintendent.

Key competency areas through which a superintendent drives dramatic student achievement gains:

1. Develops and Implements Vision that Inspires Action and Commitment

- 1.1 Works with the board of education to develop a compelling vision that puts improving teaching and student learning at its core and reflects the community's values, beliefs and highest aspirations for its children
- 1.2 Articulates to all stakeholders the importance of achieving the vision
- 1.3 Secures commitment from all stakeholders to act upon the vision of what the district must become
- 1.4 Creates urgency for action and consensus around key solutions, catalyzing action when consensus is unlikely
- 1.5 Continuously demonstrates through communication, leadership routines and professional practices the importance of achieving the vision

2. Develops and Implements a District Leadership Theory of Action that Guides Decision Making

- 2.1 Articulates and acts upon an overarching theory of action that communicates the underlying rationale for how the district will achieve its vision
- 2.2 Articulates and tests theories of action for all major aspects of the district's improvement work
- 2.3 Executes a district leadership theory of action to build district coherence and alignment

3. Aligns Resources to Drive a District-Wide Strategy for Improving the Performance of All Students

- 3.1 Examines a wide range of data to determine root cause of areas of concern related to improving teaching and learning
- 3.2 Involves key stakeholders in developing strategies to address areas of concern
- 3.3 Focuses on a small number of high-leverage strategies aligned with the theory of action
- 3.4 Leads a budget development process that results in systems and support for integrated district improvement initiatives

4. Results and Improvement Orientation that Addresses both Accountability and Capacity-Building

- 4.1 Guides leadership teams to develop and attain meaningful and measurable goals for professional practice and student learning at the district and the school level
- 4.2 Establishes an aligned, district-wide improvement cycle based on diagnosis, planning, implementation and monitoring
- 4.3 Establishes accountability for improvement at the district, school and classroom level

5. Demonstrates a Results and Improvement Orientation that Addresses both Accountability and Capacity-Building

- 5.1 Works with the board to establish district goals and systems and processes for monitoring progress over time
- 5.2 Works in cooperation with the board of education to engage and inform of progress toward goals
- 5.3 Works with the board of education to regularly assess and to clarify the roles and responsibilities of the board and superintendent in the areas of policy, management and collaborative governance
- 5.4 Demonstrates strong support and advocacy for board approved district goals in various public settings

6. Establishes Structures and Processes that Sustain a Culture of Continuous Improvement and Accountability

- 6.1 Holds all district leaders responsible for developing and sustaining a strong professional culture characterized by shared responsibility, mutual accountability, a strong sense of individual and group efficacy and a focus on student learning
- 6.2 Invests in developing the capacity of teachers and leaders to improve performance over time
- 6.3 Demonstrates a strong commitment to professional learning at all levels of the organization

7. Purposely Aligns Systems and Structures that Support the District Theory of Action and Strategic Operating Plan

- 7.1 Develops and oversees a comprehensive approach to human capital that aligns to district vision, strategy and goals
- 7.2 Establishes and implements a strategic approach to resource allocation and budget management
- 7.3 Ensures effective management of the district's core functions

8. Personal Leadership Competencies Associated with Effective District Leadership

- 8.1 Belief, Demonstrates belief that every student can achieve at high levels and demonstrates an urgency to improve student achievement
- 8.2 Manages Change and Resistance. Manages resistance to change and engages in difficult conversations to maintain a consistent focus on high levels of achievement
- 8.3 Relationship Building. Builds trusting, respectful relationships to improve student learning
- 8.4 Equitable Practice, Explores how identity and life experience have shaped assumptions and unconscious biases. Works to increase self-awareness to have a positive impact on the staff, members of the board and community and other stakeholders
- 8.5 Resiliency and Perseverance. Effectively anticipates and responds to challenges and remains focused on the vision of high expectations when faced with adversity
- 8.6 Advanced Communication Skills, Uses consensus building and negotiation strategies and conflict resolution skills to lead authentic stakeholder engagement. Demonstrates political savvy and respectful engagement across all stakeholder groups



The draft evaluation document that Dr. Birks has developed for review this evening takes into consideration all of the concepts referred to in this presentation.

Questions, comments or considerations going forward......

Questions and Comments? Thank you

Dr. Robert Villanova Connecticut Center for School Change Neag School of Education, UCONN



Superintendent's Evaluation Plan Communication Timeline

Date	Action	Person Responsible
July 30-31, 2018	Conducted a Retreat and established Board's draft Goals and draft District's Goals	Board of Education Superintendent
October 5, 2018	Review draft of the Superintendent's Evaluation Process and Timeline Flowchart	Superintendent's Evaluation Committee
October 15, 2018	Provide a revised draft of the Superintendent's Evaluation Process and Timeline Flowchart	Superintendent
October 22, 2018	Review Superintendent's Evaluation Process and Timeline Flowchart	Superintendent's Evaluation Committee
October 23, 2018	Discuss the Superintendent's Evaluation Instrument	Superintendent's Evaluation Committee
November 13, 2018	Discuss the District's Goals	Board of Education
November 20, 2018	Discuss and review the Superintendent's Evaluation Plan, including the Process, Timeline Flowchart and Instrument	Superintendent's Evaluation Committee
December 4, 2018	Review and revise the Superintendent's Evaluation Process, Timeline Flowchart and Instrument	Superintendent's Evaluation Committee
December 10, 2018	Vote to approve and adopt the District's Goals	Board of Education
December 11, 2018	Review, revise and finalize the Superintendent's Evaluation Process, Timeline Flowchart and Instrument	Superintendent's Evaluation Committee
January 28, 2019	Present the finalized Superintendent's Evaluation Plan, including the Process, Timeline Flowchart and Instrument	Superintendent's Evaluation Committee
January 28, 2019	Vote to approve and adopt the finalized Superintendent's Evaluation Plan, including the Process, Timeline Flowchart and Instrument	Board of Education



2018-2019

Superintendent's Evaluation Process and Timeline Flowchart

54 Meadow Street New Haven, CT 06519 (475) 220-1431

Introduction

The New Haven Public Schools Superintendent's Evaluation process is designed to provide a set of annual evaluation activities that will assist the Board in providing a performance evaluation of the Superintendent based on progress toward identified district goals and national and state superintendent performance standards.

The Board's evaluation of the Superintendent is one of the Board of Education's most important functions. A Superintendent's Evaluation is mandated by Connecticut Education Law (C.G.S. 10-157a) and is required on an annual basis. The evaluation is the instrument through which the Board provides feedback to the Superintendent on how she or he is performing, whether district goals are being achieved, and what needs to be done in order to accelerate progress toward these district goals.

This evaluation format is designed to reflect research and best practice in superintendent evaluation, including the use of a standards-based rubric to provide the Superintendent actionable improvement recommendations and commendations.

Implementation

- (a) Beginning with September 15, 2018 and each year thereafter, the Board president, at least one Board member, and the Superintendent shall meet to discuss and agree upon the Superintendent's Evaluation goals, format, and process.
- (b) Beginning July 1, 2019, each year thereafter, and prior to the Superintendent's Evaluation Executive Session, the Superintendent shall submit a written self-appraisal to the Board, including his/her progress in achieving his/her goals and other accomplishments.
- (c) During the month of September, 2019 and each year thereafter, the Board shall conduct a written evaluation of the performance of the Superintendent. In conducting the evaluation, the Board shall use the format and process to which the Superintendent and Board have agreed and shall consider the Superintendent's self-appraisal.

The Board's annual evaluation of the Superintendent will take place in Executive Session. If in the evaluation, the Board determines that the Superintendent is deficient in any respect, it may provide to the Superintendent, in writing, specific examples of areas for improvement, including recommendations regarding areas of improvement. A copy of the written, final evaluation shall be delivered to the Superintendent within thirty (30) days of its completion, and the Superintendent shall have the right to submit a written response, which shall become part of the Superintendent's personnel file.

Updated: November 27, 2018

Superintendent's Evaluation Process and Timeline Flowchart

Beginning of Year Meeting – September

Step 1: The District's Leadership Team (Board of Education and Superintendent) meet to discuss district goals and Superintendent Evaluation Goals.

Step 2: In an Executive Session scheduled and posted for the purpose of an evaluation of the Superintendent, the Board of Education discusses with the Superintendent identified performance goals developed in support of district goals. Where appropriate, specific goals for the Superintendent reflect the most recent evaluation of the Superintendent's performance. This discussion will also include a review of the process and format by which the Superintendent's performance will be evaluated.

Mid-Year Progress Monitoring – December / January

Step 1: The Leadership Team (Board and Superintendent) meet in executive session to informally discuss progress on goals and objectives established in July/August. This session provides the Leadership Team with an opportunity to identify and strategize about new and/or unexpected challenges. This level of team collaboration allows all parties to be contributing members of a fluid, responsive, and strategic team.

Step 2: During this same discussion, Board of Education will provide targeted informal feedback to the Superintendent about his/her effectiveness relative to previously established goals and objectives. The purpose of this informal feedback session is to assess the district's progress toward goals and provide the Superintendent with an opportunity to discuss any Board of Education concerns and to avoid unnecessary performance evaluation "surprises" at year's end.

End of the Year Evaluation- July thru September

Step 1: The Superintendent will share a verbal "Year in Review" Self-Assessment with the Board of Education in Executive Session. This self-assessment may be supplemented with documentation, such as a formal narrative, portfolio, or other mutually agreed upon formats established at the beginning of the year Superintendent's Evaluation executive session. This documentation regarding the Superintendent's job performance will provide evidence to aid the Board of Education in completing a comprehensive and fair evaluation of the Superintendent.

Step 2: The Board of Education will conduct the evaluation of the Superintendent of Schools according to Board of Education policy in Executive Session unless the Superintendent exercises his/her statutory right to require that such discussion be held in open session. It is recommended that there be no sharing of the written performance evaluation (hard copy or electronic) among Board of Education members prior to the Executive Session. The result of the Board of Education's Executive Session discussion regarding the Superintendent's performance will be either a written or verbal draft performance evaluation of the Superintendent of Schools.



Beginning of New Evaluation Year Meeting July / September (Meeting to be conducted in Executive Session)

Step 1: Leadership team goal / priority setting

Step 2: Superintendent's professional goals and objectives

Mid-Year Progress Monitoring December /January (Conducted in Executive Session)

Step 1: Executive Committee discussion regarding progress on goals and objectives

Step 2: Targeted informal feedback provided orally to Superintendent regarding his/her performance

End of Year Evaluation of the Superintendent July/ September (Conducted in Executive Session)

- Step 1: Superintendent presents "year in review" Self-Assessment to Board of Education regarding his/her performance. (July 1, 2019)
- Step 2: Meeting between Board of Education and the Superintendent to share and discuss draft evaluation. (in executive session) One draft evaluation document is developed during this meeting
- Step 3: Formal evaluation is completed and presented to the Superintendent of Schools by a representative(s) of the Board of Education, as per policy.

Note: Superintendent's Evaluation is a public document subject to FOI.

APPENDIX B – Superintendent's Leadership Performance Areas and Specific Areas of Responsibility

Standard 1: VISIONARY LEADERSHIP

Works with the Board of Education to develop a compelling vision that puts improving learning and teaching students at its core and reflects the community's values, beliefs and highest aspirations for its children. Secures commitment from all stakeholders to act up on the vision of what the District must become. Continuously demonstrates through communication, leadership routines, and professional practices the importance of achieving the vision.

Performance Indicators: (Do not rate individual indicators. These are only listed to help you think about the standard.)

- 1.1 Collaboratively develops and implements a shared vision and mission;
- 1.2 Collects and uses data to identify goals, assess organizational effectiveness and promote organizational learning;
- 1.3 Creates and implements plans to achieve goals;
- 1.4 Promotes continuous and sustainable improvement;
- 1.5 Monitors and evaluates progress and revises plans.

Ineffective	Developing	Effective	Highly Effective
Little or no evidence	References the district	Articulates the vision of the	Articulates a clear and coherent
exists of a district vision implemented in the	vision and is beginning to develop	district in writing and speech.	vision for the district through words and actions.
work of the district.	a plan for aligning	Works to create alignment	and actions.
	resources, actions,	within actions, staffing, and	Exhibits the disposition of a
Actions, staffing and	and staffing to that	resources designed to enroll all stakeholders in the vision.	learner and practices and applies
resources have little connection to a vision.	vision.	all stakeholders in the vision.	new learning to further the vision/mission of the district.
	Is engaged in learning	Exhibits the disposition of a	
It is difficult to know	and occasionally	learner and practices and	Leadership actions, staffing, and
what the district stands for.	incorporates innovative ideas to	applies new learning to further the vision/mission of	resources are clearly aligned to invest in the accomplishment of the
Starius ior.	support the vision.	the district.	vision.
		The district vision is	The vision is lively and evident in the
		focused on student	culture; superintendent is focused

	learning.	on student learning and articulates the excellence that distinguishes student performances throughout the District.
Comments:	I	I

- INEFFECTIVE
- 2 DEVELOPING
- 3 EFFECTIVE
- 4 HIGHLY EFFECTIVE ____

Standard 2: INSTRUCTIONAL LEADERSHIP

Guides leadership teams to develop and maintain meaningful and measurable goals for professional practice and student learning at the district and school levels. Establishes an aligned, district-wide improvement cycle based on diagnosis, planning, implementation, and monitoring. Establishes accountability for improvement at the district, school, and classroom level.

Performance Indicators: (Do not rate individual indicators. These are only listed to help you think about the standard.)

- 2.1 Nurtures and sustains a culture of collaboration, trust, learning, and high expectations;
- 2.2 Creates a comprehensive, rigorous, and coherent curricular program;
- 2.3 Creates a personalized and motivating learning environment for students;
- 2.4 Supervises and supports instruction;
- 2.5 Develops assessment and accountability systems to monitor student progress;
- 2.6 Develops the instructional and leadership capacity of staff;
- 2.7 Maximizes time spent on instruction;
- 2.8 Promotes the use of the most effective and appropriate technologies to support teaching/learning;
- $2.9 \ \text{Monitors and evaluates the impact of instruction}.$

Ineffective	Developing	Effective	Highly Effective
A shared understanding of instruction	Participation in	Actively developing	Demonstrates a deep
is not evident.	professional development	expertise about	understanding of quality
	based on feedback and	quality instruction and	instruction and is
Professional development is	student performance data.	can recognize and	continually expanding his
infrequent and is not connected to		describe high-quality	or her own expertise in
student or staff performance data.	Participation in district-led professional development	teaching.	instruction.
A yearlong plan for professional	is inconsistent.	Actively developing the	Skillfully guides, supports,
development of the schools does not	io moonolotom.	expertise to influence	nourishes, and nurtures
exist or is inadequate.	Teacher planning teams	and mobilize action	teachers in their
	occasionally meet, but	among teachers within	instructional
There are no or few effective teacher	there is not a common	the complex culture of	improvement.
planning teams.	structure for facilitating	a school, district, and	F
	this work.	wider professional	Creates structures for
		community.	observing and analyzing
		_	instruction and for making
There is no consistent system in	Teachers are observed and		practice public to deepen

place for teacher observation and feedback.	given face-to-face feedback based on the observation.	a shared understanding of practice within the district.
		Develops the capacity of principals to guide instructional improvement at school level.
		Promotes a clear instructional improvement focus.
Comments:		
Summary Rating — Standard	2:	
(check one)		
1 INEFFECTIVE		

2 DEVELOPING3 EFFECTIVE

4 HIGHLY EFFECTIVE

Standard 3: TALENT DEVELOPMENT AND LABOR RELATIONS

The Superintendent provides technical advice to the Board during labor negotiations, keeps the Board apprised of negotiation status, understands and effectively administers negotiated labor contracts, and keeps abreast of legislative changes affecting the collective bargaining process.

Performance Indicators: (Do not rate individual indicators. These are only listed to help you think about the standard.)

- 3.1 Demonstrates use of system and staff evaluation data for personnel policies, decision-making, promotion of career growth and professional development;
- 3.2 Identifies and applies appropriate polices, criteria and processes for the recruitment, selection, induction, compensation and separation of personnel with attention to issues of equity and diversity;
- 3.3 Develops bargaining strategies based upon collective bargaining laws and processes;
- 3.4 Identifies contract language issues and proposes modifications;
- 3.5 Participates in the collective bargaining processes as determined by the Board;
- 3.6 Establishes productive relationships with bargaining groups while managing contracts effectively;
- 3.7 Monitors and evaluates progress and revises plans.

Ineffective	Developing	Effective	Accomplished
Does not have a specific system to inform staff of important matters. There is no system to handle personnel matters	Is inconsistent in keeping staff informed of important matters. A system has been established, but it is not applied consistently.	Keeps staff informed of most important matters. A system is used to address personnel matters with consistency, fairness, discretion and impartiality.	Establishes a system of keeping staff continually informed of important matters. Establishes a system that is proactive with personnel matters. Personnel policies are routinely discussed and
in a consistent manner. Some situations may be handled with bias. Does not delegate duties.	Delegates duties to staff, but retains final decision-making authority.	Delegates responsibility to staff within their abilities and then provides support to ensure their success.	Delegates responsibility to staff that will foster professional growth, leadership and decision-making skills.
Maintains personal control overall district operations. There is no formal	A formal recruitment process is in place, but is not used consistently.	Follows a formal recruitment process for each hiring opportunity.	Follows a formal recruitment process for each hiring opportunity. Actively recruits the best staff available and encourages their application to the

recruitment process and/or hires are considered in an arbitrary manner. Seldom visits schools. Is antagonistic toward union leadership, does not work to improve relations.	Is present at building programs and special activities. Accepts that collective bargaining is a necessary and difficult process. Works to make the best of it.	Visits schools/classroom as time permits. Is proactive in sharing information and purposely avoids conflict with collective bargaining units.	Regular visits to schools and classrooms are a priority. Actively seeks to improve the bargaining experience through mutual training, trust, and sharing of information. Supports a world-class human capital system that recruits, selects, develops, and retains top educator talent. Strategic deployment of human resources to promote equity and excellence across entire system.
Summary Rating — (check one) 1 INEFFECTIVE 2 DEVELOPING	- Standard 3:		

3 EFFECTIVE

4 HIGHLY EFFECTIVE

Standard 4: CULTURE AND CLIMATE

The superintendent integrates principles of cultural competency and equitable practice and promotes the success of every student by understanding, responding to, and influencing the larger political, social, economic, legal, and cultural context. The superintendent establishes effective two-way communications and engagement with students, staff, parents, media, and the community, responding to feedback and building support for and engagement with the district.

Performance Indicators: (Do not rate individual indicators. These are only listed to help you think about the standard.)

- 4.1 Develops formal and informal techniques to gain internal and external perceptions of District;
- 4.2 Demonstrates effective communication skills (written, verbal and non-verbal contexts, formal and informal settings, large and small groups and one-on- one environments;
- 4.3 Promotes stakeholder involvement, engagement, and participation in the process of schooling;
- 4.4 Establishes effective school/community relations, school/business partnerships, and public service;
- 4.5 Understands the role of media in shaping opinions as well as how to work with the media;
- 4.6 Models principles of self-awareness, reflective practice, transparency, and ethical behavior;
- 4.7 Safeguards the values of democracy, equity, and diversity;
- 4.8 Promotes social justice and ensures that individual student needs inform all aspects of schooling.

Ineffective	Developing	Effective	Highly Effective
Ineffective in	Advocates for some	Keeps staff, students and	Communicates key information to all
communication with	students and	parents informed on a regular	stakeholders in an appropriate and
staff, parents and	families.	basis.	timely manner.
students.			
	Stakeholders frequently	Communication with	Alert to potential issues; predicts and
Staff and students feel undermined by the lack	feel out of the loop.	individuals and groups is clear and effective.	shares possibilities with school board in advance.
of leadership in the	Many staff members		
schools.	do not feel positive	Most staff and students	Constituent groups report a positive
	about district	identify positively with District	relationship with district leadership.
Not aware of the	leadership.	leadership.	
undercurrents with			Operates with an ethic of excellence
staff or the school	Staff and students do	Works as a member of a	and is grounded in shared district
environment.	not feel stimulated to	district team to positively	values for how to do the work of
	do their best work.	influence education	leadership and learning.

Actions and intentions decisions. are not always Actions and intentions Values are demonstrated each day as grounded in shared students and staff experience deep are not always clear Treats students and staff fairly and transparent. respect, as complex decisions are district values. and shows respect at all times. made with integrity, kindness, compassion, and courage. Is grounded in shared district Has demonstrated Fairness to staff and students is frequently values for how to do the work inconsistent or unethical raised as an issue. of leadership and learning. Works for equity and social justice by behavior and does not always stand by his or raising rigor for all and simultaneously closing opportunity Acts to support all students her word. Reflects on practice but does not always and staff to raise academic gaps. rigor while simultaneously implement changes Is not self-aware and from that learning. Demonstrates a high level of selfdoes not reflect on his closing opportunity gaps. awareness and regularly reflects on or her practice. practice to improve. Demonstrates selfawareness and uses reflection to improve Promotes a culture of improvement, accountability and results. practice. Comments:

Summary Rating — Standard 4:

(check one)

- 1 INEFFECTIVE
- 2 DEVELOPING
- 3 EFFECTIVE
- 4 HIGHLY EFFECTIVE

Standard 5: OPERATIONAL AND FISCAL IMPROVEMENTS

The superintendent effectively organizes and manages operational aspects of the district including finance, food services, transportation, maintenance, and facilities so that students can attend and learn in quality environments staffed by quality professionals. Establishes and implements a strategic approach to resource allocation and budget management.

Performance Indicators: (Do not rate individual indicators. These are only listed to help you think about the standard.)

- 5.1 Monitors and evaluates the management of operational systems;
- 5.2 Obtains, allocates, aligns and efficiently uses human, fiscal and technological resources;
- 5.3 Promotes and protects the welfare and safety of students and staff;
- 5.4 Develops the capacity for adaptive leadership;
- 5.5 Ensures teacher and organizational time is focused to support quality instruction/student learning.

Ineffective	Developing	Effective	Highly Effective
Does not effectively manage or appropriately staff operational aspects of the organization, resulting in inferior quality and/or unsafe services for staff and students. Irresponsibly and imprudently manages	Unevenly manages and staffs the operational aspects of the organization, resulting in situations where inferior quality learning environments and/or unsafe situations arise for staff and students. Makes avoidable errors in fiscally managing the organization and the	Puts in place systems and staff so that environments are conducive to learning and are consistently safe. Makes sound fiscal decisions in line with the organization's strategic goals and establishes clear and transparent systems	Puts in place systems that create environments that inspire learning and that are highly reliably safe. Makes quality fiscal decisions in line with the organization's strategic goals that are innovative and forward thinking. Clear and transparent systems of financial control and
the fiscal aspects of the organization.	organization has inconsistent fiscal lines of control and accountability.	of fiscal control and accountability.	accountability are universally followed.
Superintendent's budget knowledge is limited. The budget is developed and managed without taking into consideration current needs of the district.	Superintendent works to develop and manage the budget to meet the immediate fiscal issues. Decisions are primarily reactive to current needs of the district. Reports the status of financial accounts as requested by the	Budget actions are proactive and consider the most current information and data. A balance is sought to meet the needs of students and remain fiscally responsible to the community.	Budget actions are proactive and consider both current and longrange information and data. A balance is sought to meet the current and future needs of students and remain fiscally responsible to the community.
Doesn't report financial	accounts as requested by the	Regularly reports to the board	

information to the board except with the annual audit. A facilities management plan is not created.	Facilities needs are discussed internally, but a plan is not created. Issues are addressed on an as-needed basis.	concerning the budget and financial status. A facilities management plan is in place that includes the current status of the buildings and the need to improve any	Constant flow of budgetary/financial information provided with discussion of the ramifications of any changes. Facilities management plan in place, includes current status of
Maintenance is only performed when absolutely needed. Resources are allocated without consideration of district needs.	Resources are allocated to meet immediate needs.	Resources are distributed based upon district goals and seek to meet immediate objectives.	buildings and the need to improve facilities in the future, with a projected plan to secure funding. Resources are distributed based upon district goals and seek to meet immediate and long-range objectives.
Comments:			
Summary Rating — (check one) 1 INEFFECTIVE	- Standard 5:		

2 DEVELOPING3 EFFECTIVE

4 HIGHLY EFFECTIVE

Standard 6: FAMILY AND COMMUNITY ENGAGEMENT

The superintendent ensures strong community relations with families and community partners. These relationships are critical to the success of the superintendent and the school system. The superintendent must earn respect and trust from the community and in turn, respect community members.

Performance Indicators:

- 6.1 Continuously communicates and collaborates with families, community/regional, and state stakeholders to support student learning and development at home, school, and in the community;
- 6.2 Collaborates with families and community partners on the use of data to identify goals, assess organizational effectiveness, and promote organizational learning;
- 6.3 Involves families and community in the implementation of strategic plans to achieve goals;
- 6.4 Promotes continuous and sustainable improvement with families and community members as partners;
- 6.5 Involves families and community partners in monitoring and evaluating progress and revising plans.

Ineffective	Developing	Effective	Accomplished
Is negative about the district.	Does not actively promote the district.	Projects a positive image of the district as expected.	Projects and promotes a positive image of the district.
Is not readily available.	Provides appropriate		
Communicates with the media only when requested. Is neither visible nor	information only when asked. Is not proactive, but is cooperative with the media.	Actively seeks two-way communication with the community as appropriate.	Actively seeks communication, as appropriate, and works to provide alternative means of contact with the community.
approachable by members of the community.	Is visible at a distance.	Promotes the district in the media. Is visible and approachable by members of the	Initiates and actively engages the media. Is visible and approachable by members of the community. Attends a variety of events.
		community.	

Comments:					

Summary Rating — Standard 6:

(check one)

- 1 INEFFECTIVE _____
- 2 DEVELOPING
- 3 EFFECTIVE ____
- 4 HIGHLY EFFECTIVE

Standard 7: Demonstrate leadership grounded in Board of Education (BOE) and Superintendent Collaborative Governance The Superintendent partners with the board of education to foster a coherent and sustainable governance environment.

Performance Indicators:

- 7.1 Works with the board to establish district goals and systems and processes for monitoring progress over time
- 7.2 Works in cooperation with the Board of Education to engage and inform of progress toward goals
- 7.3 Works with the board of education to regularly assess and to clarify the roles and responsibilities of the board and superintendent in the areas of policy, management, and collaborative governance
- 7.4 Demonstrates strong support and advocacy for board approved district goals in various public settings

Ineffective	Developing	Effective	Accomplished
There are no agreed upon district goals or the goals and progress monitoring tools are not a central part of district improvement efforts. There are no substantive discussions of district goals between the BOE and superintendent. The BOE regularly and consistently micro - manages and frequently interferes in administrative matters. There is little or no BOE reference to district goals in BOE public statements.	The BOE and Superintendent are in the process of developing district goals and progress monitoring tools. District improvement work is expected to connect directly to these goals within this school year. There is a process in place for a discussion of district goals and progress toward those goals, but neither are central to continually shifting district priorities. The BOE and Superintendent arrange for at least one annual review of roles and responsibilities. There is inconsistent adherence	The BOE and Superintendent have developed and approved district goals and annual improvement plans are connected directly to these goals. Monitoring and processes are not well established. The BOE and Superintendent regularly work together to make a focus on district goals a priority, and processes are in place to highlight this shared responsibility; however, other matters and priorities often interfere. The BOE and Superintendent regularly review and reflect on their separate and shared roles and responsibilities. There are opportunities for feedback and adjustment as needed along the way.	The BOE and Superintendent work collaboratively in the design, approval, and monitoring of districts goals. Monitoring and reporting systems are well-established and provide the basis for continuous improvement planning. The BOE and Superintendent view and act upon the shared understanding that regularly scheduled discussions of district goals and progress toward those goals is a priority responsibility shared between the superintendent and BOE. The Superintendent and the BOE work regularly and collaboratively to assess and clarify the roles and responsibilities of the board and superintendent in the areas of policy, management, and collaborative governance. Nearly all BOE and Superintendent reports, public presentations, the district website and newsletters, and the annual district budget document include specific

to the identified septand shared roles and shared roles and responsibilities. The Superintendent most often includes statements of BOE superintendent suppand advocacy for digoals in documents public presentations The BOE's involvent in this public advocation and/or support is us limited (often related only to the budget.)	coordinate key BOE and or superintendent public presentations and public documents, and a reference to district goals is most often included in some form. Advocacy for district goal focus is intermittent. Advocacy for district goal focus is intermittent.	reference to the district goals. The advocacy message is almost always, "We're a collaborative governance team with a shared commitment".
Comments:		
Summary Rating — Standard 7: (check one)		

4 HIGHLY EFFECTIVE

INEFFECTIVE
 DEVELOPING
 EFFECTIVE

District Results/Goals (Student Performance and Growth)

The Superintendent's work is grounded in the work of teachers, principals, and other staff and administrators, and is directly linked to student performance represented in the evaluation of teachers and principals, with the aim to build a parallel, aligned system linking student, teacher targets, administrator targets, and, ultimately, district performance targets. The district results listed in this section are aligned to the targets set by the Connecticut Department of Education for New Haven Public Schools, under the new guidelines from the Every Student Success Act (ESSA).

Before linking student performance data to a Superintendent's evaluation, the Superintendent and Board of Education will want to ensure the following SMART conditions are in place:

- 1. Establish clear <u>specific</u> annual targets for student performance at the building levels to be sure that everyone is focused on the same goals for student performance. Strategic three-five year goals set the district's direction for improving student performance, but building level annual targets, aligned to the district goals, provide measurable benchmarks for judging the district's staff's and administration's progress toward those goals.
- 2. Identify multiple measures that will allow the district and schools to <u>measure</u> progress in meeting the student performance targets. While the state assessments can be one measure of progress, they are not sufficient to provide a full picture of students' progress. The superintendent can identify other measures that can round out the picture of student performance and complement information provided by state assessments.
- 3. Set <u>achievable</u> improvement targets as a way to measure progress toward the district's long-term student performance goals. Making the targets achievable will provide motivation and encourage continuous adaptation to student needs. A good starting point might be one student performance improvement target, such as literacy, that cuts across the district and addresses a major improvement need for student outcomes.
- 4. Establish baselines for marking progress toward student performance targets. <u>Baselines give</u> the district and individual schools a clear, relevant and <u>realistic</u> starting point for measuring progress and can point to critical improvement needs for the general student population and/or subgroups who need special attention.
- 5. Finally, start small and build. Building a performance review (evaluation) system that accounts for <u>timely</u> student results each year will take time. There are many facets of performance review, and districts are wise to proceed with care and a commitment to grow into better ways to assess the work of teachers, administrators, and even the board.

By linking the Superintendent's student performance measures to those established for district goals, the Board of Education and Superintendent stay focused on the district student performance priorities.

Determining the Overall Ev	valuation Rating		
Superintendent's name:		School year:	2018 - 2019

RATINGS ON INDIVIDUAL STANDARDS:

1. Visionary Leadership	Ineffective	Developing	Effective	Highly Effective
2. Instructional Leadership	Ineffective	Developing	Effective	Highly Effective
3. Talent and Labor Relations	Ineffective	Developing	Effective	Highly Effective
Operational and Fiscal Improvements	Ineffective	Developing	Effective	Highly Effective
5. Climate and Culture	Ineffective	Developing	Effective	Highly Effective
Family and Community Engagement	Ineffective	Developing	Effective	Highly Effective
7. Leadership in Collaborative Governance	Ineffective	Developing	Effective	Highly Effective
District Results	Ineffective	Developing	Effective	Highly Effective
		1	1	
OVEDALL DATING:	In offerations	Developing	□ffo otivo	Lliably Effortive

OVERALL RATING:	Ineffective	Developing	Effective	Highly Effective
-----------------	-------------	------------	-----------	------------------

Comments by Board of Education/Superintendent:

Superintendent's Signature:	Date:
Board President's Signature:	Date:

(The administrator's signature indicates that he or she has seen and discussed the evaluation; it does not necessarily denote agreement with evaluation.)



Note: This document was adapted from several superintendents evaluation frameworks available online and through school board associations.

Bibliography

The New York State Council of School Superintendents. *The Council's Superintendent Model Evaluation*. November 2014 https://www.nyscoss.org/img/uploads/Legal/Superintendent%20Evaluation%20Final.pdf

The Oregon School Boards Association. *Superintendent Evaluation Workbook*. Revised June 2017 http://www.osba.org/-/media/Files/Resources/Board-Operations/2017-SuperintendentEvaluation-Workbook.pdf?la=en

Connecticut Association of Boards of Education (CABE) and Connecticut Association of Public Schools Superintendents (CAPSS). *Administration: Evaluation and Supervision, Policy Services, 2400(a).* 2014 https://www.cabe.org/uploaded/Policy/Sample Policies/Evaluation of the Superintendent.pdf

LEAD Connecticut Superintendent Competency Framework, 2014 http://www.leadconnecticut.org/wp-content/uploads/2014/03/LEAD Sup-Lead-Framework.1-page.-Final-3.10.14.pdf